## CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	<u>vision</u>		Alt Order #	
	494318	1		06323761	
Product					
NRCC IE:SKED 2					
Contract Dates	Estimate #				
09/21/12 - 09/27/12	3215				
Advertiser			Ori	ginal Date	Revision
National Republican Con	gressional Co	ommitt	0	9/19/12	/ 09/19/12
	Billing Cycle	Billing Calendar		endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accour	nt E	xecutive	Sales Office
	KPHO	Matt Norten		n	HRP-WASHING
	Special Hand	ing			
	Demographic				
	Adults 25-54				
			-		
	IDB#	Adverti	ser	Code	Product Code
		155			426
	Agency Ref			Advertiser	Ref

Spots/

						Spois/				
*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount
1 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 CBS 5 NEV Weekdays 1	VS @ 10P <u>Spots/Week</u> 1	M-F 10p-1035p <u>Rate</u> \$1,300.00		:30		NM	1	\$1,300.00
2 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 DAVID LET <u>Weekdays</u> 2	TERMAN <u>Spots/Week</u> 2	M-F 1035p-1138p <u>Rate</u> \$350.00		:30		NM	2	\$700.00
3 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 YOUNG & Weekdays 1	THE RESTLESS Spots/Week 1	<b>M</b> -F 1059a-1159a <u>Rate</u> \$700.00		:30		NM	1	\$700.00
4 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 CBS 5 NEV Weekdays 1	VS @ NOON Spots/Week 1	M-F 12p-1230p <u>Rate</u> \$400.00		:30		NM	1	\$400.00
5 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 <u>End Date</u> 09/23/12	2 M-F 5-530a <u>Weekdays</u> 1	ım <u>Spots/Week</u> 1	M-F 5-530a <u>Rate</u> \$250.00		:30		NM	1	\$250.00
6 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 <u>End Date</u> 09/23/12	2 CBS 5 NEV Weekdays 1	VS @ 5P Spots/Week 1	M-F 5p-530p <u>Rate</u> \$750.00		:30		NM	1	\$750.00
7 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 M-F 530-6a <u>Weekdays</u> 1	l <u>Spots/Week</u> 1	M-F 530-6a <u>Rate</u> \$225.00		:30		NM ·	1	\$225.00
8 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 <u>End Date</u> 09/23/12	2 CBS 5 NEV Weekdays 1	VS @ 530P Spots/Week 1	M-F 530p News <u>Rate</u> \$700.00	•	:30		NM	1	\$700.00
9 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 M-F 6-630a <u>Weekdays</u> 1	l <u>Spots/Week</u> 1	M-F 6-630a <u>Rate</u> \$200.00		:30	-	NM	1	\$200.00
10 KPHO 09/21 <u>Start Date</u> Week: 09/17/12	/12 09/21/1 End Date 09/23/12	2 M-F 630-7a <u>Weekdays</u> 1	Spots/Week 1	M-F 630-7a <u>Rate</u> \$175.00		:30		NM.	1	\$175.00
11 KPHO 09/21 Start Date	/12 09/21/1 End Date	2 CBS 5 NEV <u>Weekdays</u>	VS @ 630P <u>Spots/Week</u>	M-F 630PM News Rate		:30		NM	1	\$900.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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09/19/12 / 09/19/12



CBS<sub>5</sub> **Meredith Corporation** FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 494318 /	Ait Order # 06323761	
Contract Dates	Product	Estimate #	
09/21/12 - 09/27/12	NRCC IE:SKED 2	3215	
Advertiser	Or	iginal Date / Revision	

National Republican Con-

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week. 09/17/12         09/23/12        1         1	<u>Rate</u> \$900.00				
12 KPHO 09/24/12 09/24/12 CBS 5 NEWS @ 10P  Start Date	M-F 10p-1035p Rate \$1,300.00	:30	NM	1	\$1,300.00
13 KPHO 09/24/12 09/24/12 DAVID LETTERMAN  Start Date	M-F 1035p-1138p Rate \$350.00	:30	NM	2	\$700.00
14 KPHO 09/24/12 09/24/12 YOUNG & THE RESTLESS  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 1 1	M-F 1059a-1159a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
15 KPHO 09/24/12 09/24/12 CBS 5 NEWS @ NOON  Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
16 KPHO 09/24/12 09/24/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
17 KPHO 09/24/12 09/24/12 CBS 5 NEWS @ 5P  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	M-F 5p-530p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
18 KPHO 09/24/12 09/24/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	M-F 530-6a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
19 KPHO 09/24/12 09/24/12 CBS 5 NEWS @ 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	M-F 530p News <u>Rate</u> \$700.00	:30	NM	1	\$700.00
20 KPHO 09/24/12 09/24/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
21 KPHO 09/24/12 09/24/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	M-F 630-7a <u>Rate</u> \$175.00	:30	. MM	1	\$175.00
22 KPHO 09/24/12 09/24/12 CBS 5 NEWS @ 630P  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	M-F 630PM News Rate \$900.00	;30	NM	1	\$900,00
23 KPHO 09/22/12 09/22/12 Sa Late News <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/17/12 09/23/121- 1	Sa 10p-1035p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
24 KPHO 09/22/12       09/22/12       LEVERAGE         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12      2-       2	Sat 1035p-1135p <u>Rate</u> \$120.00	:30	NM	2	\$240.00
25 KPHO 09/22/12 09/22/12 CBS 5 NEWS @ 530P  Start Date	Sat 530PM News <u>Rate</u> \$300.00	:30	NM	1	\$300.00
26 KPHO 09/22/12 09/22/12 CBS 5 NEWS @ 630P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121- 1	Sa 630PM News <u>Rate</u> \$550.00	:30	NM	1	\$550.00
27 KPHO 09/23/12 09/23/12 Su Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/121 1	Su 10p-1035p <u>Rate</u> \$1,000.00	:30	MM	1	\$1,000.00

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\$250.00



Start Date

44 KPHO 09/25/12

Week: 09/24/12

End Date

09/30/12

09/25/12

<u>Weekdays</u>

M-F 5-530am

Spots/Week

www.kpho.com

CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 494318 /	Alt Order # 06323761
Contract Dates 09/21/12 - 09/27/12	Product NRCC IE:SKED 2	Estimate # 3215

Advertiser Original Date / Revision 09/19/12 / 09/19/12 National Republican Con-

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
28 KPHO 09/23/12 09/23/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	Su 530p-6p <u>Rate</u> \$650.00	:30	· NM	1	\$650.00
29 KPHO 09/27/12 09/27/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	NM	1	\$1,300.00
30 KPHO 09/27/12 09/27/12 DAVID LETTERMAN  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/122 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM	2	\$700.00
31 KPHO 09/27/12 09/27/12 YOUNG & THE RESTLESS  Start Date	M-F 1059a-1159a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
32 KPHO 09/27/12 09/27/12 CBS 5 NEWS @ NOON  Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
33 KPHO 09/27/12 09/27/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
34 KPHO 09/27/12 09/27/12 CBS 5 NEWS @ 5P  Start Date	M-F 5p-530p <u>Rate</u> \$750.00	:30	NM	1	\$750.00
35 KPHO 09/27/12 09/27/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	M-F 530-6a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
36 KPHO 09/27/12 09/27/12 CBS 5 NEWS @ 530P  Start Date	M-F 530p News <u>Rate</u> \$700.00	:30	NM	1	\$700.00
37 KPHO 09/27/12 09/27/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
38 KPHO 09/27/12 09/27/12 M-F 630-7a  Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
39 KPHO 09/27/12 09/27/12 CBS 5 NEWS @ 630P	M-F 630PM News <u>Rate</u> \$900.00	:30	NM	1	\$900.00
40 KPHO 09/25/12 09/25/12 CBS 5 NEWS @ 10P	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	NM	1	\$1,300.00
41 KPHO 09/25/12 09/25/12 DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week 09/24/12 09/30/12 -2 2	M-F 1035p-1138p <u>Rate</u> \$350,00	30	NM ·	2	\$700.00
42 KPHO 09/25/12 09/25/12 YOUNG & THE RESTLESS  Start Date	M-F 1059a-1159a <u>Rate</u> \$700.00	30	NM	1	\$700.00
43 KPHO 09/25/12 09/25/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	MM	1	\$400.00

Rate

\$400.00

M-F 5-530a

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	Contract / Revision 494318 /	Alt Order # 06323761
Contract Dates	Product	Estimate #
09/21/12 - 09/27/12	NRCC IE:SKED 2	3215

Advertiser Original Date / Revision 09/19/12 / 09/19/12 National Republican Con-

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         09/24/12         09/30/12         -1         1	<u>Rate</u> \$250.00			- Ab
45 KPHO 09/25/12 09/25/12 CBS 5 NEWS @ 5P	M-F 5p-530p <u>Rate</u> \$750.00	:30	NM 1	\$750.00
46 KPHO 09/25/12 09/25/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -1 1	M-F 530-6a <u>Rate</u> \$225.00	:30	<b>NM</b> 1	\$225.00
47 KPHO 09/25/12 09/25/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News <u>Rate</u> \$700.00	:30	NM 1	\$700.00
48 KPHO 09/25/12 09/25/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	<b>NM</b> 1	\$200.00
49       KPHO 09/25/12       09/25/12       M-F 630-7a         Start Date       End Date       Weekdays       Spots/Week         Week:       09/24/12       09/30/12       -1       1	<b>M</b> -F 630-7a <u>Rate</u> \$175,00	:30	<b>NM</b> 1	\$175.00
50 KPHO 09/25/12 09/25/12 CBS 5 NEWS @ 630P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -1 1	M-F 630PM News <u>Rate</u> \$900.00	:30	NM 1	\$900.00
51 KPHO 09/26/12 09/26/12 CBS 5 NEWS @ 10P Start Date	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	NM 1	\$1,300.00
52         KPHO 09/26/12         09/26/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week:         09/24/12         09/30/12        2         2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	\$700.00
53 KPHO 09/26/12 09/26/12 YOUNG & THE RESTLESS  Start Date	S <b>M</b> -F 1059a-1159a <u>Rate</u> \$700.00	:30	<b>NM</b> 1	\$700.00 j
54         KPHO 09/26/12         09/26/12         CBS 5 NEWS @ NOON           Start Date         End Date         Weekdays         Spots/Week           Week:         09/24/12         09/30/12        1         1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
55         KPHO 09/26/12         09/26/12         M-F 5-530am           Start Date         End Date         Weekdays         Spots/Week           Week:         09/24/12         09/30/12        1         1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
56       KPHO 09/26/12       09/26/12       CBS 5 NEWS @ 5P         Start Date       End Date       Weekdays       Spots/Week         Week: 09/24/12       09/30/12      1       1	M-F 5p-530p <u>Rate</u> \$750.00	:30	<b>NM</b> 1	\$750.00
57         KPHO 09/26/12         09/26/12         M-F 530-6a           Start Date         End Date         Weekdays         Spots/Week           Week: 09/24/12         09/30/12        1         1	M-F 530-6a <u>Rate</u> \$225.00	:30	<b>NM</b> 1	\$225.00
58 KPHO 09/26/12 09/26/12 CBS 5 NEWS @ 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	M-F 530p News <u>Rate</u> \$700.00	:30	NM 1	\$700.00
59         KPHO 09/26/12         09/26/12         M-F 6-630a           Start Date         End Date         Weekdays         Spots/Week           Week: 09/24/12         09/30/12        1         1	M-F 6-630a <u>Rate</u> \$200.00	:30	<b>NM</b> 1	\$200,00
60 KPHO 09/26/12 09/26/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00

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	Contract / Revision	Alt Order #
	494318 /	06323761
Contract Dates	Product	Estimate #
09/21/12 - 09/27/12	NRCC IE:SKED 2	3215

 Advertiser
 Original Date / Revision

 National Republican Con:
 09/19/12 / 09/19/12

*Line Ch Start Date	e End Date De	scription	Start/End Time	Days I	Spots/ Length Week	Rate TypeS	pots	Amount
Start Date En	d Date Week	days Spots/Week	<u>Rate</u>					2 3 - 3 3 5 7 7 1 - 10
	09/26/12 CB d Date <u>Week</u> /30/121		M-F 630PM News <u>Rate</u> \$900.00		:30	NM	. 1	\$900.00
	09/23/12 FA0 d Date <u>Week</u> /23/12		Su 930a-10a <u>Rate</u> \$1,400.00		:30	NM	1	\$1,400.00
*Tax 1 Note: Tax 0.5%					Totals		68	\$36,390.00
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1		Total		
08/27/12 -09/27/12	68	\$36,390.00	\$30,931.50	\$154.66		\$31,086.16	1	
Totals	68	\$36,390.00	\$30,931.50	\$154.66		\$31,086.16		

Signature:	Date:	
•		

#### CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Order #	
	494364	1	06323774	
Product			•	
IRCC IE				
Contract Dates	Estimate #			
0/05/12 - 10/11/12	3217			
<u>Advertiser</u>			Original Date	/ Revision
National Republican Con	gressional Co	ommitt	09/19/12	/ 09/19/12
	Billing Cycle	Billing (	Calendar	Cash/Trade
	EOM/EOC	Broadc	ast	Cash
	<u>Station</u>	Accoun	t Executive	Sales Office
	КРНО	Matt No	orten	HRP-WASHING
	Special Hand	ling		
	Demographic			
	Adults 25-54			
	IDB#	<u>Adverti</u> :	ser Code	Product Code
		155		426
	Agency Ref	•	Advertiser	Ref

Spots/

		Spoisi			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
1 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 10P	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
2 KPHO 10/05/12 10/05/12 DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/122 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM	2	\$700.00
3 KPHO 10/05/12 10/05/12 YOUNG & THE RESTLES <u>Start Date                                  </u>	S M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
4 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 12p-1230p <u>Rate</u> \$400,00	:30	NM	1	\$400.00
5 KPHO 10/05/12 10/05/12 M-F 5-530am <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 5-530a <u>Rate</u> \$250,00	:30	NM	1	\$250.00
6 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 5p-530p <u>Rate</u> \$650.00	:30	NM	1	\$650.00
7 KPHO 10/05/12 10/05/12 M-F 530-6a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 530-6a <u>Rate</u> \$225.00	:30	NM ·	1	\$225.00
8 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 530P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 530p News <u>Rate</u> \$500.00	:30	NM	1	\$500.00
9' KPHO 10/05/12 10/05/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
10 KPHO 10/05/12 10/05/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
11 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week	M-F 630PM News Rate	;30	NM	. 1	\$750,00

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	Contract / Revision	Alt Order#
	494364 /	06323774
Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE	3217
Advortions	10-	ining Data / Daviolan

Advertiser Original Date / Revision 09/19/12 / 09/19/12 National Republican Con-

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	s Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        1         1	<u>Rate</u> \$750.00			
12 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 10P  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM	1 \$1,100.00
13 KPHO 10/08/12 10/08/12 DAVID LETTERMAN  Start Date	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM	2 \$700.00
14 KPHO 10/08/12 10/08/12 YOUNG & THE RESTLESS  Start Date	M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM	1 \$550.00
15 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ NOON  Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM	1 \$400.00
16 KPHO 10/08/12 10/08/12 M-F 5-530am <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/08/12 10/14/12 1 1	M-F 5-530a <u>Rate</u> \$250.00	\30	NM	1 \$250.00
17 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 5P  Start Date	M-F 5p-530p <u>Rate</u> \$650.00	:30	NM.	1 \$650.00
18 KPHO 10/08/12 10/08/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 1 1	M-F 530-6a <u>Rate</u> \$225.00	:30	NM	1 \$225.00
19 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 530P  Start Date	M-F 530p News <u>Rate</u> \$500.00	:30	NM	1 \$500.00
20 KPHO 10/08/12 10/08/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	1 \$200.00
21 KPHO 10/08/12 10/08/12 M-F 630-7a  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	1 \$175.00
22 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 630P  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 630PM News Rate \$750.00	:30	NM .	1 \$750.00
23 KPHO 10/06/12 10/06/12 Sa Late News  Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sa 10p-1035p <u>Rate</u> \$750,00	:30	NM	1 \$750.00
24 KPHO 10/06/12       10/06/12       LEVERAGE         Start Date       End Date       Weekdays       Spots/Week         Week: 10/01/12       10/07/12      1-       1	Sat 1035p-1135p <u>Rate</u> \$120,00	:30	NM	1 \$120.00
25 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sat 530PM News Rate \$300.00	:30	NM	1 \$300.00
26 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sa 630PM News <u>Rate</u> \$550.00	:30	NM	1 \$550,00
27 KPHO 10/07/12 10/07/12 Su Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	Su 10p-1035p <u>Rate</u> \$900.00	:30	NM	1 \$900.00

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09/19/12

/ 09/19/12



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 494364 /	Alt Order # 06323774
Contract Dates 10/05/12 - 10/11/12	Product NRCC IE	Estimate # 3217
Advertiser	<u>O</u> 1	riginal Date / Revision

National Republican Con

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amount
Start Date         End Date         Weekdays         Spots/Week           28 KPHO 10/07/12         10/07/12         CBS 5 NEWS @ 530P           Start Date         End Date         Weekdays         Spots/Week           Week: 10/01/12         10/07/12        1         1	Rate Su 530p-6p Rate \$650.00	:30	NM 1	\$650.00
29 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 10P  Start Date	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	<b>N</b> M 1	\$1,100.00
30         KPHO 10/11/12         10/11/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        2         2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	\$700,00
31 KPHO 10/11/12 10/11/12 YOUNG & THE RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM 1	\$550.00
32       KPHO 10/11/12       10/11/12       CBS 5 NEWS @ NOON         Start Date       End Date       Weekdays       Spots/Week         Week: 10/08/12       10/14/12      1       1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	<b>NM</b> 1	\$400.00
33 KPHO 10/11/12 10/11/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 5-530a <u>Rate</u> \$250.00	:30	<b>NM</b> 1	\$250,00
34 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 5P  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 5p-530p <u>Rate</u> \$650.00	:30	<b>NM</b> 1	\$650.00
35 KPHO 10/11/12 10/11/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 530-6a <u>Rate</u> \$225.00	:30	<b>N</b> M 1	\$225.00
36 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 530P  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	M-F 530p News <u>Rate</u> \$500.00	:30	<b>N</b> M 1	\$500.00
37 KPHO 10/11/12 10/11/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
38 KPHO 10/11/12 10/11/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	<b>NM</b> 1	\$175.00
39 KPHO 10/11/12	M-F 630PM News <u>Rate</u> \$750.00	:30	<b>NM</b> 1	\$750,00
40 KPHO 10/11/12 10/11/12 PERSON OF INTEREST  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/121 1	Thu 8p-9p <u>Rate</u> \$5,500.00	:30	<b>N</b> M 1	\$5,500.00
41 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM 1	\$1,100.00
42       KPHO 10/09/12       10/09/12       DAVID LETTERMAN         Start Date       End Date       Weekdays       Spots/Week         Week: 10/08/12       10/14/12       -2       2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	\$700,00
43 KPHO 10/09/12 10/09/12 YOUNG & THE RESTLESS  Start Date End Date Weekdays Spots/Week  Week: 10/08/12 10/14/12 -1 1	M-F 1059a-1159a <u>Rate</u> \$550.00	:30	<b>NM</b> 1	\$550.00
44 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	<b>NM</b> 1	\$400.00

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	Contract / Revision	Alt Order #	
	494364 /	06323774	
Contract Dates	Product	Fetimate #	

 Contract Dates
 Product
 Estimate #

 10/05/12 - 10/11/12
 NRCC IE
 3217

| Advertiser | Original Date / Revision |
| National Republican Con! | 09/19/12 / 09/19/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week R	ate Type Spo	ts	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$400.00				
45 KPHO 10/09/12 10/09/12 M-F 5-530am	M-F 5-530a	:30	NM	1	\$250.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12-11	<u>Rate</u> \$250.00				
46 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 5P	M-F 5p-530p	:30	NM	1	\$650.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$650.00				
47 KPHO 10/09/12 10/09/12 M-F 530-6a	M-F 530-6a	:30	NM	1	\$225.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$225.00				
48 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 530P	M-F 530p News	:30	NM	1	\$500,00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$500.00				
49 KPHO 10/09/12 10/09/12 M-F 6-630a	M-F 6-630a	:30	NM	1	\$200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$200.00				
50 KPHO 10/09/12 10/09/12 M-F 630-7a	M-F 630-7a	:30	NM	1	\$175.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/08/12         10/14/12         -1         1	<u>Rate</u> \$175.00				
51 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM	1	\$750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12         -1         1	<u>Rate</u> \$750.00				
52 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	:30	NM	1	\$1,100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$1,100.00			. ,	
53 KPHO 10/10/12 10/10/12 DAVID LETTERMAN	M-F 1035p-1138p	:30	NM	2	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/1222	<u>Rate</u> \$350.00				
54 KPHO 10/10/12 10/10/12 YOUNG & THE RESTLESS		:30	NM	1	\$550,00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$550.00				
55 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM	1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$400.00				-
56 KPHO 10/10/12 10/10/12 M-F 5-530am	M-F 5-530a	:30	NM:	1	\$250.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$250.00				
57 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 5P	M-F 5p-530p	30	NM	1	\$650.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$650.00				
58 KPHO 10/10/12 10/10/12 M-F 530-6a	M-F 530-6a	:30	NM	1	\$225.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/08/12         10/14/12        1         1	<u>Rate</u> \$225.00				
59 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 530P	M-F 530p News	:30	NM	1	\$500.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/1211	<u>Rate</u> \$500.00				
60 KPHO 10/10/12 10/10/12 M-F 6-630a	M-F 6-630a	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$200.00	•			
			-		

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09/19/12 / 09/19/12



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 494364 /	Alt Order # 06323774
Contract Dates 10/05/12 - 10/11/12	Product NRCC IE	Estimate # 3217
Advertiser	Or	iginal Date / Revision

*Line Ch S	Start Date End D	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start [	Date <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>						
61 KPHO 1	10/10/12 10/10/	12 <b>M</b> -F 630-7a	ı	M-F 630-7a		:30		NM	1	\$175.00
Start [		<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/	12 10/14/12	1	1	\$175.00		,				
62 KPHO 1	10/10/12 10/10/	12 CBS 5 NEV	~	M-F 630PM News		:30		NM	1	\$750.00
Start D		<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 10/08/	12 10/14/12	1	1	\$750.00						
						Total	S		67	\$36,270.00

National Republican Con

\*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/11/12	67	\$36,270.00	\$30,829.50	\$154.15	\$30,983.65
Totals	67	\$36,270,00	\$30,829,50	\$154 15	\$30,983,65

Signature:	Date:



# PAID POLITICAL BROADCAST AVAIL REQUEST

DATE: 8/16/12

TO: Kevin James

STATION: KPHO

FROM: Matt Norten

HRP OFFICE: WASHINGTON, DC

#### REQUEST RECEIVED FROM

BUYER: Ben Angle

AGENCY: National Media Research and Planning

ADDRESS: 815 SLATERS LANE - ALEXANDRIA, VA 22314

PHONE #: (703) 683-4877

**FAX** #: (703) 683-9517

OTHER:

### **AVAILS FOR**

COMMITTEE: National Republican Congressional Committee

**CHAIRPERSON:** 

TREASURER: Keith Davis

ADDRESS: 320 First Street, SE, Washington DC 20003

**PHONE** #: 202-479-7000

**FAX #:** 

OTHER:

#### FOR

ISSUE: NRCC

OFFICE: N/A

PARTY: REPUBLICAN

DAYPARTS:

SCHEDULE DATES: As ordered

COMMERICAL LENGTH: :30

PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and				D:	ate:
I, Jon Ferrell	st station time con		wing issue:		
National Repub	lican Congressiona	al Committee-IE			
			William III		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
The state of the s					
Total Charg	me will be used by	:NRCC-IE			
	rogramming ( lating to any				
	□ Yes		***	□ No	

importance," list the name of the	nicates a message relating to any politicates a message relating to any political legally qualified candidate(s) the properties of the election(s) (if applicable)	gramming refers to, the
For programming that "communimportance," attach Agreed Upon	icates a message relating to any polition Schedule (Page 3)	cal matter of national
I represent that the payment for	the above described broadcast time ha	s been furnished by:
National Republican Congression Keith Davis- Treasurer	al Commíttee-IE	
and you are authorized to annour furnishing the payment, if other t	nce the time as paid for by such persor han an individual person, is:	or entity. The entity
a corporation; a comm	ittee; $\square$ an association; $\square$ or oth	er unincorporated group.
The names, offices, and addresse	s of the chief executive officers, direc low (may be attached separately):	
	SCRIMINATE OR PERMIT DISCRI HE PLACMENT OF ADVERTISING	
reasonable attorney's fees, that may advertisement(s). For the above-st	less the station for any damages or lia ensue from the broadcast of the above ated broadcast(s), I also agree to pro- delivered to the station at least	e-requested epare a script,
TO BE SIG	NED BY ISSUE ADVERT	ISER
Date Si	gnature 703	ntact Phone Number
TO BE SIGNI		SENTATIVE
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title